CASE STUDY

SuitesPro
Commercial Real Estate Firm

ABOUT SUITESPRO

SuitesPro builds and leases eco-friendly executive suites to small businesses and independent professionals. Its most recent project was converting a 2,000 sq. ft. complex into 9 beautifully-furnished private offices, a conference room, a business lounge, and a copy center. Being the first LEED-certified building in Anaheim Hills, CA, SuitesPro employs natural and solar lighting and intuitively conserves water and electricity. Nearly all of the executive suites have been continually occupied since their construction in 2010.

CHALLENGES & REQUIREMENTS

SuitesPro's fundamental concept was to offer fully integrated IT services for their entire Anaheim Hills complex. New tenants could then possess immediate, first-day access to the Internet, data storage, hosted desktop and a flexible VoIP telephone system. SuitesPro's desired IT infrastructure would need to be capable of quickly and painlessly integrating new users and connections and handling heavy workloads throughout the day.

Instead of a conventional on-site IT infrastructure, SuitesPro decided that it wanted a private, secure cloud-based infrastructure that met or surpassed certain benchmarks in flexibility, stability and manageability. They wanted the company that hosted this cloud for them to provide 24/7/365 technical support and to share the same level of commitment for environmentally friendly or "green" business practices.

SuitesPro briefly considered a traditional on-site server and workstation IT infrastructure but decided against it for several reasons:

1 The tenants, especially those safeguarding the financial information of their customers, would be uncomfortable sharing server resources with other companies in the suite.

2 An on-site infrastructure could not be customized to coincide with the individual needs of separate tenants.

3 SuitesPro might get stuck with underused, expensive, energy-consuming hardware.

4 Integrating the tenants' pre-existing devices and hardware with the on-site network could be difficult.

5 SuitesPro would not be able to fix any IT problems itself and would be required to consult a professional IT services provide.

6 Continually replacing and maintaining inefficient hardware clashed with SuitesPro's environmentally friendly philosophy.

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IronOrbit
Cloud Computing Solutions

THE SOLUTION

IronOrbit fulfilled SuitesPro's unique IT requirements by providing a complete, customized virtualized desktop infrastructure (VDI). Virtualized desktops provide for the same appearance and capabilities of a standard workstation but are available from anywhere in the world. Unlike a conventional "standard" desktop, these desktops are professionally managed, maintained and backed-up to ensure maximum business efficiency for its user.

A virtual desktop is accessible to its owner from any web-enabled device. The IronOrbit VDI solution for SuitesPro eliminates the need for on-site hardware or

> "Simply move in, and you're ready for business. IronOrbit has provided everything our tenants need in terms of IT. No headaches, EVER. "

Suites Pro Property Manager

• Provide individually customized desktops to meet the requirements and preferences of each tenant

• Easily migrate or remove the infrastructure services of a vacating tenant

• Not purchase, maintain or continually replace costly on-site IT hardware

IT management. IronOrbit's desktop virtualization increases efficiency, reduces costs, and improves data security. **VDI powered by IronOrbit enabled SuitesPro to:**

• Be the only provider of fully IT integrated office suites which encompass data, telephone and technical support requirements

• Scale up or scale down its infrastructure according the exact amount of users, connections, and storage required for each tenant

CASE ACHIEVEMENTS

With LEED-certified construction processes, SuitesPro reduced its energy usage by 27%, its water usage by 48%, and construction material waste by 90%. It added an additional 30-77% reduction in energy consumption by

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selecting IronOrbit's hosted solutions over an on-site IT infrastructure.

IronOrbit's virtualized desktops (INFINITY Workspaces) also provided day-one integrated IT services to all of SuitesPro's tenants. IronOrbit relieved SuitesPro from large capital expenditures on desktops, servers and networking equipment, unpredictable IT costs, and the headaches of managing and supporting all of the systems involved.

All at once, SuitesPro achieved greater IT efficiency, lowered its expenses, and maintained its status as an elite provider of environmentally-friendly executive suites. The synergy between IronOrbit and SuitesPro clearly demonstrates that going "green" doesn't have to involve sliding into the red.

PROJECT HIGHLIGHTS

Company:

• SuitesPro
• Real-estate leasing (executive suites)
• Environmentally-conscious, fully-integrated IT

IT Needs:

• Flexible and scalable IT infrastructure
• 24/7/365 complete technical support
• Environmentally "green" IT solution
• Fully hosted technology infrastructure

IronOrbit VDI features:

• Low, fixed monthly cost
• Secure virtual desktops
• Fast & easy user experience
• Premier support, 24/7/365

Solution:

• **Secure, private cloud desktop infrastructure (VDI - INFINITY Workspaces) backed with 24/7/365 technical support.**

ABOUT IRONORBIT

IronOrbit, a division of SACA Technologies, is a privately owned and fully integrated Information and Communications Technology (ICT) powerhouse. With more than 300 years of combined industry expertise, IronOrbit innovates, develops, and produces comprehensive ICT solutions, specializing in GPU-accelerated cloud workspaces.

IronOrbit operates their own global footprint of private data centers across more than twenty regions worldwide, utilizing SOC 2 Certified, Tier 4 facilities to provide cloud services and their flagship hosted desktop solution, INFINITY Workspaces, to thousands of customers, including the US government.

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